

TECH TOOL GUIDE TO GETTING STARTED!

BROKER MINT

ABOUT

BrokerMint is a comprehensive real estate back-office management platform designed to streamline and simplify the administrative tasks associated with running a real estate business. It caters to real estate brokers, agents, and teams by offering a suite of integrated tools that enhance efficiency, compliance, and productivity.

BHGRE® GREENHOUSE

ABOUT

Integration The beauty of our tech suite is that through the BHGRE Greenhouse and Dash (our backend system) everything is integrated! Your profile will be linked to your personal MLS so as soon as you add your listings all the information will automatically be added to all the below programs. The Greenhouse will then be your one stop shop to find all these tools and many more!

MoxiWorks

ABOUT

Better Homes and Gardens® Real Estate is proud to offer the MoxiWorks product suite, one of the most powerful agent and consumer systems in the real estate industry. Now you have the opportunity to benefit from a full-featured product suite that offers a seamless, fast, connected experience to help drive business and boost productivity. Includes:

MoxiPresent - A feature-stuffed, versatile real estate presentation builder

MoxiImpress - Gives you the ability to automatically create and distribute print, digital, and marketing materials in a matter of minutes.

MoxiEngage - A powerful CRM and business planner designed specifically for real estate professionals.

MoxiWebsites - A web content management system that gives control to agents (or teams) to create awe-inspiring websites without knowing a line of code.

TECH TOOL GUIDE TO GETTING STARTED!



ABOUT

PinPoint is a unique direct marketing tool available exclusively to BHGRE®-affiliated companies and agents. With PinPoint, BHGRE affiliates can access a database of 175M+ consumers, segment audiences by demographics and life stages, market directly to consumers, and create captivating market reports to showcase to clients. This DotDash Meredith database is **EXCLUSIVELY** available to Better Homes and Garden Real Estate affiliated brokerages.



ABOUT

BHGRE now provides a free 3-day social advertising campaign for all new listings with Boost. Learn how to take advantage of this program and drive qualified users and leads.



ABOUT

Elevate your social media presence with the BHGRE® Social Tool. We've curated the ultimate collection of content from the Better Homes and Gardens® Real Estate brand, Meredith Corporation brands and industry/lifestyle companies we love. These hand-picked feeds offer you the opportunity to view and share all this and more, including content from brand leadership as well as your counterparts from other offices in the BHGRE® network - all in one place. Schedule your posts in advance on your Facebook® Business pages, Twitter® and Instagram® accounts. Access all your listings and add your DBA to promote to your sphere of influence. Email links of relevant articles straight to your clients and comment on posts, all without leaving the tool. You can even use the Expect Better® image library to create your own professional-looking original content.



**BLOOMTREE
REALTY**

TECH TOOL GUIDE TO GETTING STARTED!

Text BHGRE

ABOUT

Transform your static yard signs and flyers into interactive property marketing, attracting new leads from potential customers with Text BHGRE. Benefits you may realize include:

97% of texts messages are open and read

60% of leads convert into showings

Communicating via the #1 method among consumers: text message

How It Works: 75% of people drive their potential new neighborhood in search of their next home.

What happens when they see your gorgeous new listing? We like to think buyers will visit our website or perhaps even call the phone number listed. Unfortunately, the most likely action is to Google the address with most consumers ending up on Zillow (or some other site) where your lead is then sold back to you. With Text BHGRE, we present the buyer with another option - texting.

RealSatisfied

ABOUT

Simple and Powerful

RealSatisfied® is designed specifically for Real Estate Professionals. We give you the tools to simply and effectively manage your online reputation!